



Fredericksburg Façade Improvement Program

July 11, 2017

Fredericksburg façade improvement program

- Purpose: Encourage investment, improve look of downtown
- Run through Fredericksburg EDA
- In place since March 2011
- Includes downtown, gateway corridors
- EDA worked with Frazier Associates of Staunton to design program
- Started with pilot program using Frazier designs
- Quarterly applications to EDA
- Grants of up to \$10,000 available – 50/50 split between EDA, owner
- Grants paid out as reimbursements
- Nearly 50 recipients since started, \$225,000 in grant funding awarded
- Frazier provides design services in Main Street historic district

Red Dragon Brewery



Vivify Burger



718 Venue



Lydia's retail shop



Fraser Wood Elements



Susan Ujka Larson

Little Tire Company



Inn at the Old Silk Mill



The background of the slide is a photograph of a building's exterior. The building has a brick upper section and a large glass window section below. The words "RED DRAGON" are visible in large, gold-colored, three-dimensional letters mounted on the brick part of the building. The image is slightly faded and has a soft, hazy appearance.

Questions?

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